

Our Ref: PFR

Monday 8th January 2024

Dear Parent/Carer

R094: (Visual identity and digital graphics - Creative iMedia NEA (Non-examined assessment))

I am writing to inform you that your child is about to begin their first controlled assessment for Creative iMedia. This first assessment is worth 50 Marks; which will count towards their final grade in year 11.

The assessment they complete will last 10 -12 hours, and will be completed within their normal lesson time. Like an exam the students won't be able to retake the assessment and so it is important that they make the most of the time they have. The assessment will start on the week of the 8th January and so it is imperative that your child attends all lessons through the next half term. During the assessment window we will send regular text messages to keep you up to date. During this time, we will also run drop in sessions after school on a Wednesday night, where students will be able to practice their design/creation skills should they wish, in a setting where support can be provided.

We thank you in advance for your support. Should you have any further questions please get in touch with myself via email: philip.fryer@oldburyacademy.org.uk

Kind regards

Mr Fryer

P J Fryer

Mr Fryer
Head of Faculty
Creative iMedia